NEAR EAST UNIVERSITY

FACULTY OF COMMUNICATION

COURSE FORM

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| COURSE TITLE | NEW MEDIA TECHNOLOGIES |
| COURSE CODE | CMN106JRN 212 |
| INSTRUCTOR’S NAME | MUSTAFA ERSENAL |
| COURSE AIM | This course introduces students to new communication technology and its influence on society. Students will learn the theoretical models that are relevant to new communication technology as well as the practical applications and implications of new communication technology on communication. |
| COURSE CONTENT | * Provide students with a general understanding of research on new communication technology use and effects.
* Give students a set of tools for thinking critically about the role of new communication technology in our lives and the lives of people internationally.
* Familiarize students with differences in new communication technology on a global level.
* Give students the opportunity to critically evaluate the role and uses of new communication technology.
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| COURSE REQUIREMENTS | All the relevant material will be provided by the instructor |
| COURSE GRADING SYSTEM |  |
| WEEKLY LESSON PLANNING | 1.WEEK * What is New Media Technologies

2.WEEK* Understanding New Media Production tools
* New production systems and softwares

3.WEEK* A new future with camera mounted UAV’s (Unmanned aerial vehicles)
* Drone systems (Seminar by a professional Drone operator)

4.WEEK* DSLR cameras for production
* Black Magic Design cinema cameras and softwares
* GoPro Hero Cameras

5.WEEK* When, where,why, what and how to use New Media Technologies.

6. WEEK* Red Camera systems for production

7. WEEK* Advanced multi-media platforms and social media for marketing for your production.
* Mid-term Project

8.WEEK* Sponsorship and Investor hunting for your production

9.WEEK* Workshop (multi camera production techniques and drones)

10.WEEK* New broadcast formats and technologies

11.WEEK* Workshop (Black Magic Design production systems)

12.WEEK* Final Project proposals submission

13.WEEK* Final Project drafts submission

14.WEEK* Final Project submission
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| COURSE BIBLIOGRAPHY |   |